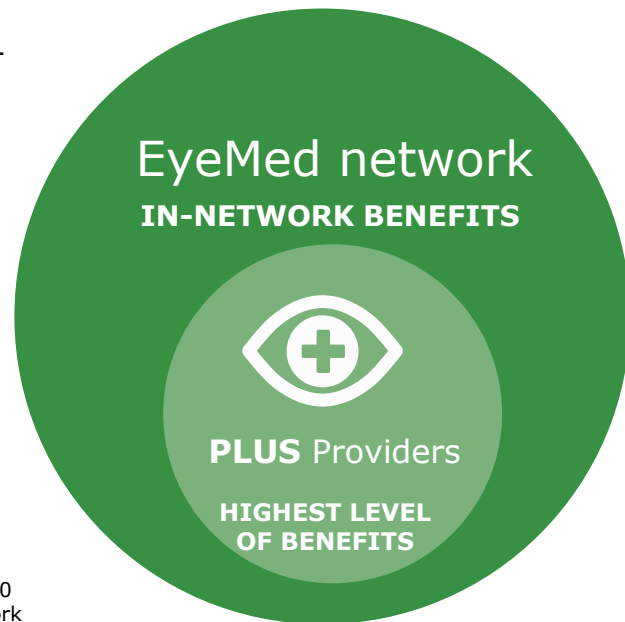


What is Eye360?

Eye360 is a first-generation tiered benefit in the vision care industry providing enhanced benefits when members visit a PLUS Provider.¹

Enhanced benefits

- **\$0 copay** on eye exam
- **Up to \$50** additional frame allowance



¹Enhanced insurance benefit at PLUS providers is only available in conjunction with the Eye360 benefit. EyeMed PLUS Providers are part of either the EyeMed Insight, Access or Select network listed. Eye360 and PLUS Providers are not available in all states. Can be combined with EyeMed special offers and discounts. Discount are not insurance. Fully insured plans are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO 64111.



Introducing eyeRewards

- Bite-sized vision guides and ongoing vision wellness education
- Wellness quizzes and surveys with raffle entries to ensure completion
- Real-time online eye exam alerts when members are eligible
- **Eye exam rewards to encourage healthy behavior**

FOR EXAMPLE ONLY—AN EYE EXAM REWARD MAY INCLUDE*:

\$50 OFF

any purchase at Sunglass Hut when you get an eye exam at a PLUS Provider*

OR

\$25 OFF

any purchase at Sunglass Hut when you get an eye exam at any other in-network provider*

* This is an example only for illustrative purposes. Discounts and rewards are in-network only and are not insured benefits.

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