eMoney

FACT SHEET

Thomas Sullivan Appointed Head of Product at eMoney

Overview

- Thomas (Tom) Sullivan joined eMoney as head of product and a member of the firm’s leadership team on June 27, 2022.
- Sullivan reports directly to Susan McKenna, interim CEO, head of sales and marketing.
- Sullivan succeeds Jess Liberi, who served as eMoney’s head of product from 2018 to January 2022.
- He leads a 50-person team and oversees all stages of the product life cycle.
- He is tasked with driving innovation, product advancement, and user experience, and creating and solidifying eMoney’s multi-year strategy to enhance and improve its products and services; and support eMoney’s goal of reaching more households.

Background

- Tom most recently served as chief product and strategy officer at Os33.
- He previously served as managing director of product strategy at Tangoe, and vice president, head of product management and strategy at Sparta Systems.
- He also served as vice president and managing director at Albridge Solutions for more than 10 years.
- He started his career as a financial advisor after graduating from Villanova University.
- He resides in Robbinsville, N.J.

Leadership Updates

- Susan McKenna continues to serve as interim-CEO and head of marketing and sales, after Ed’s O’Brien’s departure in April.
- A search remains underway for a permanent CEO.
- O'Brien had an amazing, six-year run at eMoney and remains on the eMoney Board.
- Fidelity, eMoney’s parent company, remains invested and committed to eMoney’s long-term success. The departures of O’Brien and Jess Liberi are purely coincidental and do not signal future changes at eMoney.